

STOCKING UP ON EFFICIENCY



How one grocery store found fresh ways to save

The opportunity

A small-town grocery store needed a bright idea. Its sales floor lighting had begun to burn out, increasing maintenance costs, and creating a less inviting shopping experience for customers. After reaching out to SWEPCO's Small Business Pathway team, the store manager was referred to participating contractors who provided no-cost recommendations for lighting and refrigeration upgrades.

The project

Once the business was ready to start the project, the participating contractors replaced the store's interior and exterior lighting with long-lasting, energy-efficient LEDs. They also installed new refrigerator gaskets and strip curtains to help keep products colder for longer and reduce operating costs.

The results

Altogether, the improvements are saving the store around **\$2,900** a year. Combined with **\$4,900** in incentives from SWEPCO, the project paid for itself in just two months. In addition to cost savings, the upgrades have made merchandise more appealing while providing a brighter, safer, and more welcoming atmosphere for customers and employees, alike.

BY THE NUMBERS

Results

36,000 kWh
estimated annual energy savings

\$4,900
total incentives paid

\$2,900
estimated annual cost savings



See the savings for yourself.

For more information on our energy-saving programs, call **888-266-3130** or visit **SWEPCO.com/ARsaves** today.